



ABOUT THE COURSE



The program has been designed by Global TESOL authorities to license qualified teachers to teach International English worldwide. Certification applies to teachers from English speaking countries as well as from countries where English is not a mother tongue. Unfortunately, today due to the growing demand in English teachers most of the unqualified teachers are being hired and this compromises the reputation and true value of real professional TESOL education system. To avoid this precedent, TIELC together with ACTFL (American Council on the Teaching of Foreign Languages - USA & Canada) issues Certificates and Licenses to

teach English as proof of qualification and experience while verifying credentials of a teacher. In order to obtain the license, teachers must take the CETC (Certificate English Training) Course accredited by TESOL. As the result of this training, teachers will pass the final qualifying test and acquire:

- "Certificate of a Teacher of English as an International Language"
- "License of Advance Standing for Teachers of International English"
- "License to Teach International English".



The Certificate and License prove that the holder meets internationally acceptable English teaching standards and can be hired by any school, college, university to teach EFL, ESL, ESOL, EIL worldwide. The certification distinguishes the holder with an internationally acknowledged qualification in teaching English. Currently most of the countries in need of qualified teachers TEFL, TEIL, TESOL, TESL like USA, China, Japan, S. Korea, most of Middle East and European countries are reconsidering their criteria of hiring professionals where the license becomes the milestone to choose the best and secures

the Internationally set standards. TIELC has authority to grant "Certificate of Good Standing" to institutions allowing them to enter a database of internationally recognized schools where English teaching quality matches International TESOL/CELTA standards.

The course espouses three categories depending on credentials the teacher wishes to obtain. However, trainees for only 120- and 60-hour courses can acquire both certificate and license. Licensed teachers have full recognition to work in any country of the world where they are hired as ESL teachers.

120-hour course is titled as the Master course and gives full rights to a holder to teach university and college students, adults and children. Their sphere of competence is not limited. The 60-hour course or Standard one is basically for middle and high school teachers, although it is up to an employer's discretion to hire them for other levels. The 40-hour course is designed for teachers of primary schools and kindergartens and mostly is used to be employed locally. The selection for the level is determined by the passmark in a final qualifying test.



The table below shows the basic differences and the pricelist for the offered courses:

COURSE OPTIONS	MASTER (FULL) \$ 450.00 US	MASTER (WAIVER) \$ 225.00 US	STANDARD (FULL) \$ 380.00 US	STANDARD (WAIVER) \$ 195.00 US	JUNIOR
CERTIFICATE	YES	YES	YES	YES	YES
LICENSE (LAS)	YES	\$	YES	NO	NO
TESOL LICENSE	YES	\$	\$	\$	\$
COURSE CD	YES	NO	YES	NO	NO
TRANSCRIPT	YES	NO	YES	NO	NO
PEACE ENVOY LETTER	YES	YES	NO	NO	NO
VERIFICATION	YES	YES	YES	YES	YES
JOB DATABASE	YES	YES	YES	YES	YES
RESUME PAGE	YES	NO	NO	NO	NO
BUSINESS E-MAIL	YES	NO	YES	NO	NO
E-BOOK COLLECTION	YES	\$	YES	\$	\$

YES- included NO- not included \$ - limited (membership dues)

Important: Number of hours in the header of the course DOES NOT correspond to actual teaching hours. These are earned credit hours and the duration of the course depends on such parameters as the size of the class, successful academic achievements of trainees, number of modeling lessons they perform, etc.

SUGGESTED PRICING (franchisees are free to set their own pricing policy with regard to the market they operate on) POLICIES

1. Master (120-hour) "unlimited" - for the university and college level teachers (\$ 450.00)
2. Standard (60-hour) - for the middle and high school level teachers (\$ 380.00)
3. Junior (40-hour) - for the kindergarten level teacher (\$ 310.00)
4. Master waiver – Online (\$ 225.00)
5. Standard waiver – Online (\$ 195.00)

Certificates and licenses are recognized worldwide.

As you may have noticed, the course is divided according to the assessment criteria to meet the job placement requirements. The more credit hours you have the higher qualification you claim. Although it is up to the employer's discretion to decide which category of qualification works better for his institution. In ESL world it counts which level you apply for - university, school or kindergarten. At list it should be that way, but frankly speaking it is not a commonplace when employers take into account this qualification grading and therefore, when hiring teachers they squeeze them into position whichever is vacant or which they deem necessary to fill in. Nothing's outstanding here and we take it for granted. However, when deciding on remuneration or salary packages, the certificate level speaks for itself. In most cases the qualification level turns out to be the priority to reach agreement on the salary issue. The 120 credit/hour background is the maximum credit one would need to acquire. Finally, the teacher who's accomplishments state maximum in educational background will always have advantage when there is a rivalry for the position. This is logical and inevitable even in other spheres.

Master Full has all the proof one needs to teach on any hierarchy of levels and will not need any "upgrades" if opportunity strikes for advancement. However, Standard and Junior courses might need the upgrading if the employer requires one. In most of the cases, employers, as I have already noted, do not pay much attention whether you have Master or Standard unless it comes to decide how much to pay. I think I was clear on this specific issue.

Let's turn to another question: which one? Master Full or Master Waiver?

The basic difference between these grades lies in issuance of the LICENSE "on top" of the certificate. The TESOL license confirms that the holder of the certificate meets the INTERNATIONALLY accepted standards in teaching English and his/her qualification and professionalism leave no room for doubts. As far as 90% of ESL teachers who work abroad holding the license helps authorities in another country to decide the eligibility and preparedness for the job, particularly in granting employment-based visas or completing the work related red tape. In addition, the FULL package includes more tangible evidence of completing the training than the WAIVER one.

FRANCHISING AND ACCREDITATION

TIELC is authorized to franchise its course and grant accreditation to parties, organizations and schools which are committed to set up the teacher training facility from the scratch. TIELC provides the full and affordable support of franchising and accreditation services.

Acquiring franchising and accreditation from us will help you to train your own teaching personnel, enroll trainees, render accredited course and issue franchised International Certificate under your authority.

If you have already reviewed our Frequently Asked Question <http://www.teachercertificate.com/faq.html> you could have noticed that we grant full flexibility to our partners to adjust pricelist and duration of the course at their discretion matching the demand of the local market. However, we strongly recommend avoiding unlimited or uncontrolled deviations from already established pricing policy. To cut it short, you are free to set your own tuition fees within the reasonable margins.

Other benefits include the entry and verification of every of your graduate in the international teachers' database and full, 24/7 support into the bargain.

On the other hand, we would be more than delighted to guide you to your success through step-by-step instructions and consultations once you commit to our partnership.



TESOL COURSE FRANCHISING AND ACCREDITATION SET INCLUDES SERVICES AND ITEMS LISTED BELOW

1. Franchising Diploma
2. Accreditation Letter
3. 1 Complete TESOL Course CD with digital library
4. 1 Franchisee tool set CD with template compilations (reproducible), all manuals, instructions and copyrighted to your company tests
5. Enrollment rights
6. Digital library user, reseller and distributor rights
7. 25 TEIL Certificates annually (w/blank name fields)
8. 25 Licenses of Advance Standing (w/blank name fields)
9. Transcript sheets and "Peace Envoy" recommendation letter templates
10. Use of logo and stationary
11. Personal resume pages for the Master course graduates
12. Access to online training resources
13. 30% discount on advertised tuition fees
14. Round-the-clock verification services
15. Unlimited time advertising (partner's page)
16. International TESOL membership
17. Business email (yourcompany@intertesol.us) and webpage on INTERTESOL.US database website

FINANCES

As for the financial side of the arrangement, you could make payments:

Franchising pack - \$1,699.00

Annual accreditation services - \$1,000.00

All applications are subject to verification and approval by the Board of Trustees

For your convenience we would consider initial \$1,699 for the package and \$500 for 6-month accreditation (totals to \$2,199). To extend your membership next payment of \$500 will be due upon notification.. However, should you afford payment of \$1,000 with the pack value (totals to \$2,699) you will get one free year membership. In brief, you will have to submit your membership dues and keep yourself in the database for two consecutive (Please note that we do not accept Western Union payments due to the tax restriction regulations for corporate clients and checks should be verifying prior to submission).

As soon as we have funds received in our account, the package will be dispatched to the address you would indicate in your application. However, from the time you submit your payment you will have the entry in the database and can start your enrollment campaign.

Total procedure, except for the package delivery which usually takes up to 2 weeks, would not last for more than 3-4 days from the moment you submit your application and fees.

PROCEDURES

a) Assuming that you have already visited above mentioned pages, open the Application at: <http://www.teachercertificate.com/franchising.html> , choose the payment option and currency of transaction and make an input in the appropriate box. Please make sure to fill out all required fields in the application form. You will need to do it anyway in the long run. Having done so, submit the application and we will automatically generate your enrolment profile.

b) Having received to confirmation and acceptance letter your next step would be to either:

1. submit your payment via **PayPal** PayPal (we could provide the payment request) or
2. download the invoice to complete the bank wire: http://www.teachercertificate.com/tielc_invoice.htm or
3. request customized invoice

c) As soon as we have received your computer generated franchising application and applied fees, we will dispatch a package via DHL, FedEx or other courier mail services available in the country of your current residence.

d) While your package is on the way, visit the online course website <http://www.teachercertificate.com/ATutor> register and login. The login information, course user ID and password will be included in our email message confirming your membership. You can also review instructions on the same site. At this stage you are ready to start your enrollment.

Finally, having completed the above, you will be assigned your professional email address e.g. yourname@intertesol.us and a webpage on our server, own resume page for your Master Full course graduates and appropriate entry in the database which also serves as a verification source for employers worldwide.

Your information will be stored in our database for unlimited time should anyone wish to verify the credibility of your institution and authenticity of certificates.

Thanks and Best Regards
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